

EASY REST™

ADJUSTABLE SLEEP SYSTEM



Welcome to the
Easy Rest Sleep System



*Awaken to a new
day of wellness!*



Discover why you should NEVER sleep flat

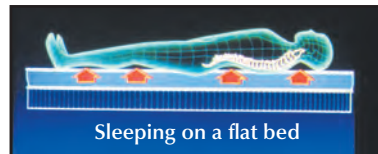
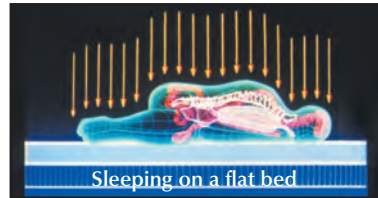


For thousands of years, humans have dreamed of creating the perfect environment for rest and rejuvenation. Yet for all of this time, we've been sleeping essentially the same way: **Flat**. It's certainly easy (and cheap) to make flat beds, but our bodies pay a price for sleeping on them, night after night, year after year.

Most people would be surprised to learn that sleeping on a flat surface puts stress and strain on our bodies. In fact, the "semi-Fowler" or "fetal" position (gently flexed at the hips and knees) is the most natural for sleep - but unfortunately, it's impossible to sleep this way on a flat bed.

The only way to flex your knees and hips on a flat bed is by sleeping on your side, which uncomfortably twists your shoulders, neck, and spine. Then, when circulation is blocked on that one side, or you have difficulty breathing properly, the discomfort causes you to toss and turn, disturbing your sleep (as well as your sleepmate's) dozens of times throughout the night. **No wonder you're not getting your proper rest!**

We now know that the world of sleep isn't flat. With this in mind, the **Easy Rest Adjustable Sleep System** brings you a true revolution in sleep technology that allows you to sleep the way you've always wanted. The Easy Rest difference is one that you'll feel all night AND all day.



Doctors and researchers have known for centuries that how you sleep affects every moment of your life, day and night. And in today's 24-hour world, doctors are seeing more than ever the devastating effect that poor sleep can have on job safety and performance, concentration, physical well-being, and even your mental health.



Poor quality sleep and inadequate rest can cause people to rely too much on caffeine to get through the day – and potentially dangerous sleeping pills to get to sleep at night. More and more individuals spend their waking hours tired, irritable, and distracted. What's more, without adequate sleep, your metabolism slows down to conserve your energy as your cravings for sugary foods go up, contributing to overeating.

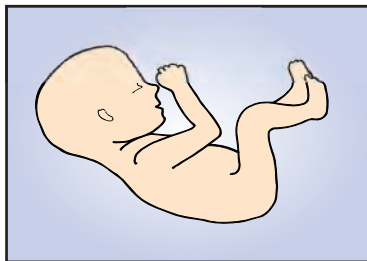
The answer to these problems is simple: *Quality sleep*. Studies show that proper sleep is essential to a better quality of life, a sharper mind, and even a happier outlook!

For truly rejuvenating rest, you need to sleep the right way – the *natural* way. In the right position – and in the right bed – your body can restore itself fully all night so you're at your very best all day.



Why you really should “sleep like a baby”

The best position for quality sleep is the first one you ever learned. Gently flexing at the knees and hips is the body's most instinctive and perfect position for rest. There's a reason that the “fetal position” (also known as the semi-Fowler position) is our choice for perfect relaxation even before we are born.



The natural comfort of this position is why it's so hard to stay awake in your favorite reclining chair, and why hospitals have for decades insisted on adjustable beds for patients who are recovering from injury, surgery, or disease.

The **Easy Rest Sleep System** adjusts to **1001 relaxing and comfortable positions**, cradling your head, neck, shoulders, upper and lower back, hips, thighs, and legs. You'll have no trouble finding – and staying in – the most restful position of all.



A complete environment for rest and rejuvenation . . .

Building on the most perfect position for quality sleep, the **Easy Rest Sleep System** is a blend of technology and design that transports you to a whole new state of well-being, with . . .



- Gentle heat to comfort and relax you
- Full body support for reading, catching up on work, or surfing the Internet
- Therapeutic vibrating massage to ease the day's hard work and tensions out of your muscles
- A fully integrated system for personalized comfort that eliminates tossing and turning, which affect over 90% of those sleeping in conventional beds.



The Easy Rest Sleep System Line



Platinum



Premier



Classic



Economy

There is an **Easy Rest Sleep System** that will fit your budget. We have four different bed models to choose from ...

The **Easy Rest Platinum Bed** is our top of the line adjustable bed for those who only want the best. The Platinum mattresses come in your choice of Natural Latex Top or the Memory Foam inserts.

Our **Easy Rest Premier Bed** is the most popular adjustable bed model. This model allows you to choice from 3 levels of firmness for inserts.

These full-length inter-changeable firmness toppers are exactly sized to each Platinum or Premier mattress. So if at any time you wish to change toppers it's easy to do.

The **Easy Rest Classic Bed** is the original adjustable bed model and the **Easy Rest Economy Bed** is our lowest priced adjustable bed model.

The Easy Rest bed models come in all the standard sizes, adapt to any headboard, and fit easily into your current home environment and decorating style. And, all **Easy Rest Sleep Systems** meet all regulations regarding flame retardant materials.

With all of these options, you'll find the perfect firmness and the perfect fit for your body and your budget.



Easy Rest Platinum Bed Features:

- 11 Inch Thick, multi-zone pocketed 609 coil* spring mattress constructed with 14-gauge wire for support
- Your choice of pressure relieving Natural Latex Topping or the Memory Foam combined with Reflex Foam
- Convenient automatic Wall-hugger feature
- Wireless electronic hand control with four-position memory, raised soft touch buttons and backlit control buttons for easy nighttime viewing
- Two independently-operating variable-speed therapeutic wave massage units with 30-minute timer and mattress heating pad
- Easy Rest Exclusive Whisper Power™ Lift Motors
- High carbon steel frame, recessed for safety and locking casters
- Limited lifetime warranty on motors
- 20-year pro-rated limited warranty on mattresses
- One-year Free in-home service, parts & labor.



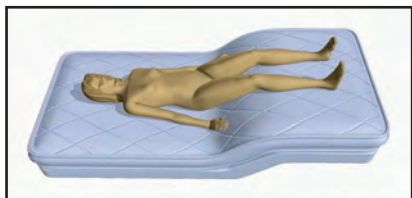
*Number of coils depends on the size of the bed. Number stated is for a standard (54 x 74") full-size bed.

Sleep that relieves and rejuvenates the body

Health care professionals frequently recommend sleeping with your head and legs elevated for many different health conditions, and the **Easy Rest Sleep System** is just what the doctor ordered. The adjustable features, heat, therapeutic massage, and other advantages **may provide temporary relief** of common health problems, such as:

- low back pain
- minor aches and pains due to muscular fatigue and overexertion
- edema or swelling of the legs
- poor local blood circulation of the legs
- mild arthritis and joint pain, as well as multiple pains associated with stress and tension.
- nighttime heartburn
- hiatus hernia
- gastric reflux





This position may relieve edema or swelling of the legs.



Sleeping in an upright position may relieve back and neck strain and help with nighttime heartburn.

And here's another plus:

Sleeping in an upright position may reduce light occasional snoring, so both you and your partner can enjoy peace and quiet through the night. With your entire body fully supported, use the soothing therapeutic massage for gentle and restful relaxation.



With your head and feet elevated, this position may help relieve snoring.

Doctors recognize the **Easy Rest Sleep System** as a therapeutic device. If you are living with any of these conditions, talk to your doctor about how sleeping in an Easy Rest Adjustable Sleep System might improve your quality of life.



When you sleep well, you live well

Your dream of a better night's sleep and quality of life can come true with the **Easy Rest Adjustable Sleep System**.

The **Easy Rest Sleep System** is unique, even among other adjustable beds, because our mattresses are specially designed to work with the adjustable features of our bed frames. At the head of each inner-spring mattress is a system of tempered steel coil springs, bound together with helical wires, which allows the mattress to adjust to all positions.

The mattress is constructed of multiple layers of comfort material and is actually flanged together by a continuous overlapping process, then sewn into position for the utmost strength and durability. Covering materials are of the finest quality, and are woven to allow maximum flexibility and meet or exceed all government flammability standards.

Best of all, your mattress is fully customizable, with your choice of inserts that create just the right amount of firmness. Whereas other companies use a one-firmness-fits-all approach, Easy Rest ensures that your mattress is the right fit for your weight and preferences. The **Easy Rest Adjustable Sleep System** is a design that dreams are made of!



Wall-Hugger Feature



*Proudly
Made in the USA*



Think for a moment:

When it comes to your car, you rightfully insist on features such as comfortable, adjustable seats, heat and air-conditioning, and other extras to enhance your driving experience, even if you're only in the car for an hour or two each day.

Now think of those precious, revitalizing six to eight hours you spend in bed, night after night. Upgrading your sleeping environment to the **Easy Rest Adjustable Sleep System** makes good sense, and your investment will reward you every night, every morning, and every day.

Easy Rest is the company that realizes quality sleep is more than a luxury: It's essential to feeling and being your best.



That's why we put our best thinking into designing and crafting these beautiful beds – so you can sleep the way nature intended, and wake up to a new day feeling better than ever before.



We have 1001 positions . . .
which one is right for YOU?



Today is the day to discover a whole new way to relax, sleep, and feel your very best. Call now for your presentation of the Easy Rest Adjustable Sleep System:

1.800.677.8200

www.EasyRest.com



Easy Rest Adjustable Sleep Systems are sold and serviced by independent distributors across the United States.
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